

February 8, 2007

Jay Hildebrandt
Local News 8, KIFI TV
Post Office Box 2148
Idaho Falls, Idaho 83403

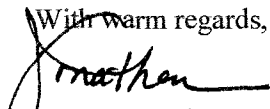
Dear Jay,

I want to take this opportunity to thank you for the time you spent ringing The Salvation Army bell this past holiday season. We appreciate you so much for your commitment to this organization.

The Red Kettle Campaign was extremely success in 2006. Our kettles brought in over \$97,000 to help the needy children and families in the Idaho Falls area. Our other Christmas programs were very successful as well. Our Christmas Basket program helped 550 families with food, clothing, and gifts.

We have greatly appreciated the support of Local News 8 in partnering with The Salvation Army. We are planning to expand our Celebrity Bell Ringing blitz next year. It is a great opportunity to have fun and raise money for a great cause. We will be in touch with you. I want to hear your ideas for making this a bigger success for Christmas 2007. Thanks again for helping make this past Christmas a very special one for so many needy families.

With warm regards,


Jonathan Cederberg,
Fundraising Coordinator

*Thank you
so much for
your help & support.
KIFI truly made me
You truly went above & beyond!
Thanks for everything
Idaho Falls.*